



## Programme Structure for Bachelor of Business Administration (Honours)

| <b>YEAR 1 SEMESTER 1</b>                  |                              |  |                       |               |
|---|------------------------------|--|-----------------------|---------------|
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>   | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MBB3113                      | Principles of Management                                 | Core                  | 3             |
| 2   | MBB3323                      | Principles of Accounting                                 | Core                  | 3             |
| 3   | MBB3213                      | Principles of Marketing                                  | Core                  | 3             |
| 4   | MBB3613                      | Business Mathematics                                     | Core                  | 3             |
| 5   | MBB3423                      | Business Ethics  | Core                  | 3             |
| 6   | MBB3123                      | Management Information Systems                           | Core                  | 3             |
| 7   | MPU3412                      | Co-curriculum  | Compulsory            | 2             |
|   |                              |  |                       | <b>20</b>     |
| <b>YEAR 1 SEMESTER 2</b>                  |                              |  |                       |               |
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>   | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MBB3143                      | Organizational Behaviour                                 | Core                  | 3             |
| 2   | MBB3253                      | Introduction to E-Commerce                               | Core                  | 3             |
| 3   | MBB3313                      | Principles of Finance                                    | Core                  | 3             |
| 4   | MBB3513                      | Microeconomics   | Core                  | 3             |
| 5   | MBB3493                      | Business Communication                                   | Core                  | 3             |
| 6   | MBB39*3                      | MBB39*3 Elective 1                                       | Core                  | 3             |
|   |                              |  |                       | <b>18</b>     |
| <b>YEAR 1 SEMESTER 3 (SHORT SEMESTER)</b> |                              |  |                       |               |
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>   | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MPU3212                      | Entrepreneurship Skills                                  | Compulsory            | 2             |
| 2   | MPU3113 (LS)<br>MPU3143 (IS) | Hubungan Etnik (LS)<br>/ Bahasa Melayu Komunikasi 2 (IS) | Compulsory            | 3             |
| 3   | MPU3312                      | Malaysian Economy  | Compulsory            | 2             |
| 4   | UCS3112                      | Communication in the Workplace                           | Compulsory            | 2             |
| 5   | UCS3412 (LS)                 | Bahasa Kebangsaan (LS only)                              | Compulsory<br>(Audit) | 2             |
|   |                              |  |                       | <b>11</b>     |

| <b>YEAR 2 SEMESTER 1</b>                  |                              |   |                       |               |
|---|------------------------------|---|-----------------------|---------------|
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>  | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MBB3163                      | Human Resource Management                                       | Core                  | 3             |
| 2   | MBB3333                      | Financial Accounting  | Core                  | 3             |
| 3   | MBB3623                      | Business Statistics   | Core                  | 3             |
| 4   | MBB3523                      | Macroeconomics  | Core                  | 3             |
| 5   | MBB3813                      | Business Law  | Core                  | 3             |
| 6   | MBB39*3                      | MBB39*3 Elective 2  | Core                  | <b>3</b>      |
|   |                              |   |                       | <b>18</b>     |
| <b>YEAR 2 SEMESTER 2</b>                  |                              |   |                       |               |
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>  | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MBB3343                      | Cost Accounting   | Core                  | 3             |
| 2   | MBB3183                      | Operations Management   | Core                  | 3             |
| 3   | MBB3173                      | Project Management  | Core                  | 3             |
| 4   | MBB3433                      | Managing Cultural Diversity                                     | Core                  | 3             |
| 5   | MBB3733                      | Final Year Project 1  | Core                  | 3             |
| 6   | MBB39*3                      | MBB39*3 Elective 3  | Core                  | 3             |
|   |                              |   |                       | <b>18</b>     |
| <b>YEAR 2 SEMESTER 3 (SHORT SEMESTER)</b> |                              |   |                       |               |
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>  | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MPU3123 (LS)<br>MPU3173 (IS) | TITAS (LS)<br>/Pengajian Malaysia (IS) * Malaysian<br>Studies 3 | Compulsory            | 3             |
| 2   | UCS3312                      | Green Technology  | Compulsory            | 2             |
| 3   | UCS3122                      | Professional English: Essential<br>Communication Skills 2       | Compulsory            | 2             |
| 4   | UCS3212                      | Creativity and Innovation                                       | Compulsory            | 2             |
|   |                              |   |                       | <b>9</b>      |
| <b>YEAR 3 SEMESTER 1</b>                  |                              |   |                       |               |
| <b>NO</b>                                 | <b>CODE</b>                  | <b>COURSES</b>  | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1   | MBB3193                      | Productivity & Quality Management                               | Core                  | 3             |
| 2   | MBB3353                      | Financial Management  | Core                  | 3             |
| 3   | MBB3133                      | Strategic Management  | Core                  | 3             |
| 4   | MBB3463                      | International Business  | Core                  | 3             |

|                          |             |                                   |                       |               |
|--------------------------|-------------|-----------------------------------|-----------------------|---------------|
| 5                        | MBB3743     | Final Year Project 2              | Core                  | 3             |
| 6                        | MBB39*3     | MBB39*3 Elective 4                | Core                  | 3             |
|                          |             |                                   |                       | <b>18</b>     |
| <b>YEAR 3 SEMESTER 2</b> |             |                                   |                       |               |
| <b>NO</b>                | <b>CODE</b> | <b>COURSES</b>                    | <b>CLASSIFICATION</b> | <b>CREDIT</b> |
| 1                        | MBB 3900    | Industrial Training and Reporting | Core                  | <b>10</b>     |

#### **ELECTIVE COURSES**

|   | <b>CODE</b> | <b>COURSES</b>                            | <b>CREDIT</b> |
|---|-------------|---|---------------|
| 1 | MBB3913     | Marketing Management                      | 3             |
| 2 | MBB3923     | Consumer Behaviour                        | 3             |
| 3 | MBB3933     | International Marketing                   | 3             |
| 4 | MBB3943     | Leadership                                | 3             |
| 5 | MBB3953     | Occupational Safety and Health Management | 3             |

#### **Remarks:**

LS: Local students

IS: International students

\*This structure is applicable to students who enroll before Feb semester, 2022.