



## Programme Structure for Bachelor of Business Administration (Hons)

<b>YEAR 1 SEMESTER 1</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB3113	Principles of Management	Core	3
2	MBB3323	Principles of Accounting	Core	3
3	MBB3213	Principles of Marketing	Core	3
4	MBB3613	Business Mathematics	Core	3
5	MBB3423	Business Ethics	Core	3
6	MBB3123	Management Information Systems	Core	3
7	MPU3412	Co-curriculum	Compulsory	2
				<b>20</b>
<b>YEAR 1 SEMESTER 2</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB3143	Organizational Behaviour	Core	3
2	MBB3253	Introduction to E-Commerce	Core	3
3	MBB3313	Principles of Finance	Core	3
4	MBB3513	Microeconomics	Core	3
5	MBB3493	Business Communication	Core	3
6	MBB39*3	MBB39*3 Elective 1	Core	3
				<b>18</b>
<b>YEAR 1 SEMESTER 3 (SHORT SEMESTER)</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MPU3212	Entrepreneurship Skills	Compulsory	2
2	MPU3183 (LS) MPU3143 (IS)	Appreciation of Ethics and Civilisations (Pengahayatan Etika dan Peradaban) (LS) /B.Melayu Komunikasi 2 (IS)	Compulsory	3
3	MPU3322	Integrity and Anti-Corruption (KIAR)	Compulsory	2
4	UCS3**2	University Compulsory Subject 1	Compulsory	2
5	UCS3**2	University Compulsory Subject 2	Compulsory	2
				<b>11</b>

<b>YEAR 2 SEMESTER 1</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB3163	Human Resource Management	Core	3
2	MBB3333	Financial Accounting	Core	3
3	MBB3623	Business Statistics	Core	3
4	MBB3523	Macroeconomics	Core	3
5	MBB3813	Business Law	Core	3
6	MBB39*3	MBB39*3 Elective 2	Core	<b>3</b>
				<b>18</b>
<b>YEAR 2 SEMESTER 2</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB3343	Cost Accounting	Core	3
2	MBB3183	Operations Management	Core	3
3	MBB3173	Project Management	Core	3
4	MBB3433	Managing Cultural Diversity	Core	3
5	MBB3733	Final Year Project 1	Core	3
6	MBB39*3	MBB39*3 Elective 3	Core	3
				<b>18</b>
<b>YEAR 2 SEMESTER 3 (SHORT SEMESTER)</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MPU3193	Philosophy and Current Issues (Falsafah dan Isu Semasa)	Compulsory	3
2	UCS3**2	University Compulsory Subject 3	Compulsory	2
3	UCS3**2	University Compulsory subject 4	Compulsory	2
4	UCS3**2	University Compulsory Subject 5	Compulsory	2
				<b>9</b>
<b>YEAR 3 SEMESTER 1</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB3193	Productivity & Quality Management	Core	3
2	MBB3353	Financial Management	Core	3
3	MBB3133	Strategic Management	Core	3
4	MBB3463	International Business	Core	3

5	MBB3743	Final Year Project 2	Core	3
6	MBB39*3	MBB39*3 Elective 4	Core	3
				<b>18</b>
<b>YEAR 3 SEMESTER 2</b>				
<b>NO</b>	<b>CODE</b>	<b>COURSES</b>	<b>CLASSIFICATION</b>	<b>CREDIT</b>
1	MBB 3900	Industrial Training and Reporting	Core	<b>10</b>

**ELECTIVE COURSES**

	<b>CODE</b>	<b>COURSES</b>	<b>CREDIT</b>
1	MBB3913	Marketing Management	3
2	MBB3923	Consumer Behaviour	3
3	MBB3933	International Marketing	3
4	MBB3943	Leadership	3
5	MBB3953	Occupational Safety and Health Management	3
6	MBB 3963	Social Media Marketing	3
7	MBB 3973	Product Management	3

**UNIVERSITY COMPULSORY SUBJECT (UCS)**

	<b>CODE</b>	<b>COURSES</b>	<b>CREDIT</b>
1	UCS3412	Bahasa Kebangsaan	2
2	UCS3132	Fundamental English	2
3	UCS3152	Business English	2
4	UCS3142	Academic English	2
5	UCS3212	Creativity and Innovation	2
6	UCS3312	Green Technology	2
7	UCS3512	Mandarin 1	2
8	UCS3522	Mandarin 2	2
9	UCS3532	Intermediate Mandarin 1	2
10	UCS3542	Intermediate Mandarin 2	2
11	UCS3552	Intermediate Mandarin 3	2
12	UCS3562	Intermediate Mandarin 4	2
13	UCS3572	Advanced Mandarin 1	2
14	UCS3582	Advanced Mandarin 2	2
15	UCS3592	Advanced Mandarin 3	2

Structure E

16	UCS3612	Japanese Beginner 1	2
17	UCS3712	Basic Korean 1	2

**Remarks:**

LS: Local students

IS: International students

\*This structure is applicable to BBA student's intake starting from Sep semester, 2023.

\*Total 5 UCS subjects for local students

\*International students are excluded from taking UCS3412 Bahasa Kebangsaan and required to take total 4 UCS subjects only

\*Basic User Level required to take Fundamental English first before the other two English Subject

\*Independent and Proficient level students not eligible for Fundamental English