



Programme Structure for Bachelor of Business Administration (Hons)

(Applicable for students enrolling from the February 2025 intake and onwards)

YEAR 1 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3113	Principles of Management	Core	3
2	MBB3323	Principles of Accounting	Core	3
3	MBB3213	Principles of Marketing	Core	3
4	MBB3613	Business Mathematics	Core	3
5	MBB3423	Business Ethics	Core	3
6	MBB3123	Management Information Systems	Core	3
7	MPU3412	Co-curriculum	Compulsory	2
				20
YEAR 1 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3143	Organizational Behaviour	Core	3
2	MBB3253	Introduction to E-Commerce	Core	3
3	MBB3313	Principles of Finance	Core	3
4	MBB3513	Microeconomics	Core	3
5	MBB3493	Business Communication	Core	3
6	MBB39*3	Elective 1	Core	3
				18
YEAR 1 SEMESTER 3 (SHORT SEMESTER)				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MPU3212 / MPU3222	Entrepreneurship Skills / Bahasa Kebangsaan A ¹	Compulsory	2
2	MPU3183 / MPU3143	Appreciation of Ethics and Civilisations (LS) ² / B.Melayu Komunikasi 2 (IS) ²	Compulsory	3
3	MPU3322	Integrity and Anti-Corruption (KIAR)	Compulsory	2
4	UCS3**2	University Compulsory Subject 1	Compulsory	2
5	UCS3**2	University Compulsory Subject 2	Compulsory	2
				11

¹ MPU3222 Bahasa Kebangsaan A is only for Malaysian Student who did not obtain credit in Bahasa Melayu SPM and is taken only once for any level of study as one of the COMPULSORY components

² Local students (LS); International students (IS)

YEAR 2 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3163	Human Resource Management	Core	3
2	MBB3333	Financial Accounting	Core	3
3	MBB3623	Business Statistics	Core	3
4	MBB3523	Macroeconomics	Core	3
5	MBB3813	Business Law	Core	3
6	MBB39*3	Elective 2	Core	3
				18
YEAR 2 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3343	Cost Accounting	Core	3
2	MBB3183	Operations Management	Core	3
3	MBB3173	Project Management	Core	3
4	MBB3433	Managing Cultural Diversity	Core	3
5	MBB3733	Final Year Project 1	Core	3
6	MBB39*3	Elective 3	Core	3
				18
YEAR 2 SEMESTER 3 (SHORT SEMESTER)				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MPU3193	Philosophy and Current Issues (Falsafah dan Isu Semasa)	Compulsory	3
2	UCS3**2	University Compulsory Subject 3	Compulsory	2
3	UCS3**2	University Compulsory subject 4	Compulsory	2
4	UCS3**2	University Compulsory Subject 5	Compulsory	2
				9

YEAR 3 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3193	Productivity & Quality Management	Core	3
2	MBB3353	Financial Management	Core	3
3	MBB3133	Strategic Management	Core	3
4	MBB3463	International Business	Core	3
5	MBB3743	Final Year Project 2	Core	3
6	MBB39*3	Elective 4	Core	3
				18
YEAR 3 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB 3900	Industrial Training and Reporting	Core	10

ELECTIVE COURSES

	CODE	COURSES	CREDIT
1	MBB3913	Marketing Management	3
2	MBB3923	Consumer Behaviour	3
3	MBB3933	International Marketing	3
4	MBB3943	Leadership	3
5	MBB3953	Occupational Safety and Health Management	3
6	MBB 3963	Social Media Marketing	3
7	MBB 3973	Product Management	3

UNIVERSITY COMPULSORY SUBJECT (UCS)³

	CODE	COURSES	CREDIT	Clusters
1	UCS3162	Fundamental English ⁴	AUDIT	English (EL)
2	UCS3152	Business English	2	
3	UCS3142	Academic English	2	
4	UCS3212	Creativity and Innovation	2	Vision & Mission (VM)
5	UCS3312	Green Technology	2	
6	UCS3512	Mandarin 1	2	International Languages (IL)
7	UCS3532	Intermediate Mandarin 1	2	
8	UCS3572	Advanced Mandarin 1	2	

Structure F

9	UCS3612	Japanese for Beginners 1	2	
10	UCS3622	Japanese for Beginners 2	2	
11	UCS3712	Basic Korean 1	2	
12	UCS3722	Basic Korean 2	2	

³ All students are compulsory to register for 2EL+2VM

⁴ Audit course to be taken *ONLY* if student fails to achieve minimum English competency level set by UCIL