



Programme Structure for Bachelor of Business Administration (Honours)

YEAR 1 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3113	Principles of Management	Core	3
2	MBB3323	Principles of Accounting	Core	3
3	MBB3213	Principles of Marketing	Core	3
4	MBB3613	Business Mathematics	Core	3
5	MBB3423	Business Ethics	Core	3
6	MBB3123	Management Information Systems	Core	3
7	MPU3412	Co-curriculum	Compulsory	2
				20
YEAR 1 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3143	Organizational Behaviour	Core	3
2	MBB3253	Introduction to E-Commerce	Core	3
3	MBB3313	Principles of Finance	Core	3
4	MBB3513	Microeconomics	Core	3
5	MBB3493	Business Communication	Core	3
6	MBB39*3	MBB39*3 Elective 1	Core	3
				18
YEAR 1 SEMESTER 3 (SHORT SEMESTER)				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MPU3212	Entrepreneurship Skills	Compulsory	2
2	MPU3183 (LS) MPU3143 (IS)	Appreciation of Ethics and Civilisations (Pengahayatan Etika dan Peradaban) (LS) /B.Melayu Komunikasi 2 (IS)	Compulsory	3
3	MPU3312	Malaysian Economy	Compulsory	2
4	UCS3112	Communication in the Workplace	Compulsory	2
5	UCS3412	Bahasa Kebangsaan	Compulsory	2
				11

YEAR 2 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3163	Human Resource Management	Core	3
2	MBB3333	Financial Accounting	Core	3
3	MBB3623	Business Statistics	Core	3
4	MBB3523	Macroeconomics	Core	3
5	MBB3813	Business Law	Core	3
6	MBB39*3	MBB39*3 Elective 2	Core	3
				18
YEAR 2 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3343	Cost Accounting	Core	3
2	MBB3183	Operations Management	Core	3
3	MBB3173	Project Management	Core	3
4	MBB3433	Managing Cultural Diversity	Core	3
5	MBB3733	Final Year Project 1	Core	3
6	MBB39*3	MBB39*3 Elective 3	Core	3
				18
YEAR 2 SEMESTER 3 (SHORT SEMESTER)				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MPU3193	Philosophy and Current Issues (Falsafah dan Isu Semasa)	Compulsory	3
2	UCS3312	Green Technology	Compulsory	2
3	UCS3122	Professional English: Essential Communication Skills 2	Compulsory	2
4	UCS3212	Creativity and Innovation	Compulsory	2
				9
YEAR 3 SEMESTER 1				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB3193	Productivity & Quality Management	Core	3
2	MBB3353	Financial Management	Core	3
3	MBB3133	Strategic Management	Core	3
4	MBB3463	International Business	Core	3

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5	MBB3743	Final Year Project 2	Core	3
6	MBB39*3	MBB39*3 Elective 4	Core	3
				18
YEAR 3 SEMESTER 2				
NO	CODE	COURSES	CLASSIFICATION	CREDIT
1	MBB 3900	Industrial Training and Reporting	Core	10

ELECTIVE COURSES

	CODE	COURSES	CREDIT
1	MBB3913	Marketing Management	3
2	MBB3923	Consumer Behaviour	3
3	MBB3933	International Marketing	3
4	MBB3943	Leadership	3
5	MBB3953	Occupational Safety and Health Management	3
6	MBB 3963	Social Media Marketing	3
7	MBB 3973	Product Management	3

Remarks:

LS: Local students

IS: International students

*This structure is applicable to BBA students intake starting from Feb semester, 2022.